



TROY RISER DESIGN

Table of Contents

1	Introduction	1
2	Multimedia Services.....	2
3	Relevant Work Examples	2
3.1	Graphic Design & Illustration	2
4	Resume.....	3
4.1	Contact Information.....	3
4.2	Experience.....	3
4.3	Education	4
4.4	Awards, Exhibitions & Publication Credits.....	5
4.5	Military.....	5

1 Introduction

[Troy Riser](#) is a writing, graphic design, and commercial arts and marketing professional largely focused on corporate communications, multimedia presentations, and intranet development. Troy Riser is also a published, award-winning short story writer and novelist, an experienced technical, business and copy writer, and a graphic designer/multimedia specialist whose clients have included SteepRock, Inc., Consona Corporation, and SerVaas Laboratories, to name a few. His fine art has been displayed in downtown and Broad Ripple galleries in his home city of Indianapolis, and his professional contacts and references extend from the American Midwest to Europe. His commercial illustration and graphic design work ranges from straightforward charting and video integration for PowerPoint and Flash presentations to highly complex and visually appealing video incorporating animation and audio narration, special effects, and original, unlicensed music. His background primarily encompasses the following industries:

- Pharmaceutical/Bio-technology
- Defense
- Energy
- Software Development
- Telecommunications
- Governmental/CMS/Medicare

Most writing projects are developed in accordance with specified commercial, governmental, military, or academic standards and corporate style guides. Troy Riser has written and rendered to various, very stringent standards throughout his career, including military specification 2167A while working as a civilian contractor for the Air Force Mobility Command, and—for the pharmaceutical and biotechnology industries—has produced instrumentation software validation and clinical trial documentation in an FDA regulation 21 CFR Part 11-compliant environment.

2 Multimedia Services

Troy Riser's experience is encapsulated in part within this overview document, and described and depicted in full in Troy Riser's online portfolio at www.troyriser.com.

3 Relevant Work Examples

The following sections describe commercial illustration. Examples are, of course, available upon request. The reader is again referred to Troy Riser's online portfolio at www.troyriser.com.

3.1 Graphic Design & Illustration

As a freelance graphic designer and fine and commercial artist, Troy Riser offers a happy balance of creative accomplishment and technical expertise. For him, there is little division between the two, creative and technical. Both comprise a strictly, purely professional whole.



4 Resume

The following sections outline Troy Riser’s professional background.

4.1 Contact Information

Troy Riser
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 Franklin, Indiana 46131
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www.troyriser.com

4.2 Experience

TROY RISER DESIGN & ILLUSTRATION, Indianapolis, Indiana

Freelance Graphic Designer & Illustrator (2001 to Present)

Develop and market a competitive graphics design, commercial illustration, and fine arts portfolio. Write freelance articles, technical documentation, marketing/advertising copy, and fiction. Create online application e-learning tutorials and multimedia presentations complete with narration, animation, and synchronized screen capture.

- Recently completed cover and interior illustrations for [A Knight Before Christmas](#), a holiday-themed children’s book currently available on Amazon.
- Completed a series of training modules demonstrating and explaining a web-based software application, Key Opinion Leader Management System (KOLMS), designed by SteepRock, Inc., for several globally based pharmaceutical clients.
- Generated over 50 multimedia presentations aimed almost exclusively at the pharmaceutical and biotechnology industries, incorporating copyediting and integration of hired voice talent narration, video editing, proofreading, and structural and graphic enhancement.

KFORCE GOVERNMENT SOLUTIONS (KGS), Indianapolis, Indiana

Content Specialist (2017)

Wrote Customer Service Representative Medicare scripts for the client, Highpoint Global, Inc.

AXELON SERVICES CORPORATION, Indianapolis, Indiana

IT Quality Assurance Validation Engineer (2014 to 2016)

In a contractual position for Covance CLS IT, wrote and edited software development documentation throughout the product lifecycle. Ensured regulatory and corporate process requirements were met.

ASAP PROFESSIONAL SERVICES, Indianapolis, Indiana

Instructional Designer (2011 to 2014)

Created web-based training courses on a contractual basis for the client, AT&T.

MIDWEST ISO, Carmel, Indiana**Technical Writer & Editor (2010)**

On an onsite, project-length basis, integrated contributions from various Subject Matter Experts (SMEs) and plan/study team members into the Midwest ISO Transmission Expansion Plan (MTEP) and the Regional Generation Outlet Study (RGOS).

SYSTEM DESIGN GROUP, Indianapolis, Indiana**Technical Writer & Editor (2003, 2005)**

On a contractual basis, wrote and edited software development lifecycle documentation for a varied client base. Assisted in requirements elicitation and derivation. Participated in GUI design and coding of web-based applications.

CUMMINS ENGINE, Columbus, Indiana**Contractual Technical Writer/Analyst (2004)**

Documented an MS Access-based Distributor Support reporting system for a major engine manufacturer.

WILLIAMS COMMUNICATIONS, St. Louis, Missouri**Project Support Administrator (1997 to 2000)**

Wrote and edited network design and audit documentation, software training modules, proposals, business plans, and promotional/brochure copy.

TRI-COR INDUSTRIES, Fairview Heights, Illinois**Technical Writer & Illustrator (1995 to 1997)**

Wrote and edited USAF Air Mobility Command software development documentation.

THE WRITING COMPANY, St. Louis, Missouri**Staff Writer & Graphics Designer (1994 to 1995)**

Wrote, edited, and illustrated technical manuals, procedural guides, brochure and promotional copy, and product and service specifications.

COMPUTER DATA SYSTEMS, INCORPORATED, Scott Air Force Base, Illinois**Associate Software Engineer (1992 to 1994)**

Wrote, edited, and illustrated software design and requirements documentation for the USAF Air Mobility Command. Analyzed and wrote COBOL source code. Edited technical reports.

CREATIVE SERVICES, Indianapolis, Indiana**Freelance Business Writer (1989 to 1991)**

Ran a business writing office in downtown Indianapolis. Interviewed clients and wrote resumes, business proposals and plans, press releases, correspondence, and advertising copy.

LEGISLATIVE SERVICES AGENCY, Indianapolis, Indiana**Legislative Proofreader (1991)**

Proofread draft legislation during the legislative session at the Indiana Statehouse.

4.3 Education

Attended **Indiana-University/Purdue University at Indianapolis** for three years, majoring in Creative Writing & Literature, completing **76 credit hours**. While in the US Army, completed **57 accredited hours** from **Stanford University** via the Defense Activity for Non-Traditional Education Support (DANTES) program. Graduated from Southwestern High School, Shelbyville, Indiana.

4.4 Awards, Exhibitions & Publication Credits

Writing and fine art-related awards include the following:

- Exhibitor, 66th Annual Wabash Valley Juried Competition, with the gouache painting, *Painted Woman*
- Exhibitor, Century 21 Building, Massachusetts Avenue, Indianapolis, Indiana, 2013
- Exhibitor, The Bungalow Art Gallery and Gift Shop, Broad Ripple, Indianapolis, Indiana, 2008
- Second Place, James Nash Memorial Short Story Contest, St. Louis Writers Guild, 1998
- Winner, 3rd Indiana Short Fiction Contest, resulting in publication of the short story collection, *Scissors Paper Rock*. The competition was sponsored by The Writer's Center of Indianapolis, funded by the Indiana Arts Council and the National Endowment for the Arts, 1993
- Winner, 1990 Indiana Collegiate Press Association Fiction Award.
- Winner, *genesis* Prose Award, Fall 1988.

An extensive listing of publication credits is available upon request; however, worth mentioning is the September 2006 publication of [The Sideways Door](#), an SF novel, as well as illustration of the children's book, [A Knight Before Christmas](#).

4.5 Military

Honorably Discharged Airborne Infantry veteran: SGT/E-5 Weapons Squad Leader (M60 machinegun), B Co., 1/508th Infantry, 3rd Brigade, 82nd Division (ABN), 1980–84.